

# Business Trip to Ireland January 2019



## ABOUT THE TRIP

The Delaware Department of State invites you to join us on a business trip to Ireland to meet new customers and potential partners.

Meeting face-to-face with prospective customers is critical to establishing new business relationships around the world. Let us help you make the right contacts overseas and achieve new international sales!

We will arrange business meetings with distributors, agents, or customers according to your needs — all specific to your company.

**"These trips can be real game changers. Each trip we've gone on has given us solid leads, both direct customer and distribution partnerships, and led to new business overseas."**

- Tom Zawislak, B&W Tek

## THIS TRIP INCLUDES:

- Assistance from State of Delaware's export team and trade representative, Declan Barry.
- In-country transportation on the trip.
- Preparation session, in-country briefing and follow-up support after the trip.

## TRIP ITINERARY

Day 1	Depart the USA
Day 2	Meetings in Ireland
Day 3	Meetings in Ireland
Day 4	Depart for the U.S.

## WHY IRELAND?

The country's economy has been the fastest-growing in Europe in recent years, and it is still growing – the Bank of Ireland projects 4.8 percent growth over the next fiscal year.

- Ireland has a well-developed global culture and economy, and its companies are open to international partnerships, collaborations, and import opportunities.
- The U.S. is currently Ireland's largest single exporter. In 2015, U.S. exports to Ireland exceeded \$8.9 billion.
- This market has lower costs & risk compared to other EU countries, it is the ideal starter market in Europe.
- Primary development industries include information technology, health and medical technology, sustainable energy, manufacturing and materials, and innovation in services and processes.

## COST & DETAILS

Businesses are responsible for air, hotel, meals and incidental expenses.

A passport with at least 6 months of validity following dates of the travel is required.

## MORE INFO

Contact the export team:  
302-577-8465

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## FUNDING ASSISTANCE

Funding Assistance is available to assist you with up to 50% of your eligible travel expenses. Funds are based on availability.

Apply at [de.gov/funding](http://de.gov/funding).



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration